



## ABSTRACT

A beverage container holder for holding round or rectangular containers is disclosed. According to one embodiment, the holder is a unitary plastic structure which includes a lower rectangular container holding portion and an upper hook portion for hanging the holder onto another structure. The holding portion includes a plurality of resilient inwardly extending fingers, each of which assumes a generally V-shaped configuration when viewed in a vertical plane. According to a second embodiment, the holder includes an upper tray portion having a pair of side-by-side square openings, each having a plurality of inward extending resilient fingers, and a generally U-shaped supporting member which is pivotally attached to the tray portion. The supporting member is rotatable from a first position wherein it is retained within the tray portion to a second position wherein it is substantially perpendicular to the tray portion. When the supporting member is in the first position, the holder may be retracted into a rectangular pocket. When the holder is withdrawn from the pocket, the supporting member may be rotated to the second position so that beverage containers placed into the square openings of the tray portion are supported from beneath. The supporting member is preferably spring loaded so that it automatically rotates to the second position when the holder is withdrawn from the pocket.